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SEASON PACIFIC HOLDINGS LIMITED

雲裳衣控股有限公司*

(Incorporated in Cayman Island with limited liability)

(Stock Code: 8127)

VOLUNTARY ANNOUNCEMENT

This announcement is made on a voluntary basis by Season Pacific Holdings Limited (the “Company”).

The board of directors of the Company (the “Board”) is pleased to announce that one of the subsidiaries of the Company has recently entered into sales contracts with one of the world’s largest fashion retailers (the “New Customer”). The New Customer, headquartered in Spain, owns eight brands, including some of the most internationally popular and successful high street brands and has a total number of more than 7,000 retail stores throughout the world.

Having built the business relationship with the New Customer, the Company and its subsidiaries (the “Group”) demonstrated their strong abilities to solicit new customers such as international top fashion chain. The Board is confident that the Group is able to continue to expand the markets and types of customers served and to become a leading supply chain management company in Hong Kong.

By order of the Board
Season Pacific Holdings Limited
Cheung Lui

Chairman, Chief Executive Officer & Executive Director

Hong Kong, 28 March 2017

As at the date of this announcement, the executive directors of the Company are Mr. Chak Ka Wai and Mr. Cheung Lui, the non-executive director of the Company is Ms. Chan Hong Nei Connie; and the independent non-executive directors of the Company are Mr. Choi Sheung Jeffrey, Ms. Luk Huen Ling Claire and Mr. Ng Ka Lok.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (“GEM”) for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is

* For identification purpose only

accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the website of GEM (www.hkgem.com) for at least 7 days from its date of publication and on the website of the Company at www.seasonpacific.com.