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SEASON PACIFIC HOLDINGS LIMITED

雲裳衣控股有限公司*

(Incorporated in Cayman Island with limited liability)

(Stock Code: 8127)

POSITIVE PROFIT ALERT

This announcement is made by Season Pacific Holdings Limited (the “Company” and together with its subsidiaries, the “Group”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”) and the Inside Information Provisions (as defined in the GEM Listing Rules) of Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that, based on the preliminary review of the Group’s unaudited consolidated management accounts, it is expected that the Group may record an increase in the net profit for the year ended 31 March 2017 as compared with that for the year ended 31 March 2016. Save for the reason disclosed in the Company’s announcement dated 5 August 2016, the increase in the Group’s net profit for the year ended 31 March 2017 was mainly attributable to an increase in the Group’s revenue of approximately 32.2% for the year ended 31 March 2017 as compared with that for the year ended 31 March 2016.

The Company is still in the process of finalising the Group’s results for the year ended 31 March 2017. The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the Group’s unaudited consolidated management accounts for the year ended 31 March 2017 and information currently available to the Board.

The Company expects to publish an announcement in relation to the Group’s results for the year ended 31 March 2017 on 18 May 2017.

The Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board

Season Pacific Holdings Limited

Cheung Lui

Chairman, Chief Executive Officer & Executive Director

Hong Kong, 8 May 2017

* *For identification purpose only*

As at the date of this announcement, the executive directors of the Company are Mr. Chak Ka Wai and Mr. Cheung Lui, the non-executive director of the Company is Ms. Chan Hong Nei Connie; and the independent non-executive directors of the Company are Mr. Choi Sheung Jeffrey, Ms. Luk Huen Ling Claire and Mr. Ng Ka Lok.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the website of the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited at www.hkgem.com for at least 7 days from its date of publication and on the website of the Company at www.seasonpacific.com.